



## Product Features Comparison

### Main Features

	GoRight	ClubRight	ProRight
Amount of Customers	100	Unlimited	Unlimited
Number of Admin Users	1	Unlimited	Unlimited
Number of Membership Plans	5	Unlimited	Unlimited
Free Member App	Yes	Yes	Yes
Set Up Fee	£0	£0	£0
Upfront Cost	£0	£0	£0
On Demand Content	1	5	Unlimited
Minimum Term Contract Term	No	No	No
Fitness Near Me	Yes	Yes	Yes
1-on-1 setup and training	Yes	Yes	Yes
Access on any device	Yes	Yes	Yes
Live customer support	Yes	Yes	Yes
Data migration support	No	Yes	Yes
Access Control Available	No	Yes	Yes
Social Distancing Tools	No	Yes	Yes

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## Product Features Comparison

Google Analytics	No	No	Yes
Multi-site access	No	No	Yes

### Member App Features

Free Member App	Yes	Yes	Yes
Free Download on the App store	Yes	Yes	Yes
Join & Pay Online	Yes	Yes	Yes
Book & Cancel Activities/Classes Online	Yes	Yes	Yes
Member's App included	Yes	Yes	Yes
Upload a member photo	Yes	Yes	Yes
Update customer details	Yes	Yes	Yes
Online Members' Area	Yes	Yes	Yes
Social media share	Yes	Yes	Yes
Dynamic bar code and QR Code	Yes	Yes	Yes
Activity and Class search	Yes	Yes	Yes
Location search	Yes	Yes	Yes
Class Descriptions	Yes	Yes	Yes

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## Product Features Comparison

Waiting List	Yes	Yes	Yes
On Demand Content	1	5	Unlimited
Future Bookings list	Yes	Yes	Yes
GDPR Compliancy Management	Yes	Yes	Yes
About your business section	Yes	Yes	Yes
Browser access on all devices	Yes	Yes	Yes
Customer can password	Yes	Yes	Yes
Book and pay for Multiple session in one go online	Yes	Yes	Yes
Buy Pre Paid credits in advance	Yes	Yes	Yes
Switch clubs	No	Yes	Yes
Parent Guardian feature	No	Yes	Yes
Social Distancing Tools	No	Yes	Yes
Instructor Search	No	Yes	Yes
How busy is my club feature	No	Yes	Yes
I am on my way to the club feature	No	Yes	Yes
Activity/Class waiting list	No	Yes	Yes

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# Product Features Comparison

## Integrated Partners

Xero	Yes	Yes	Yes
Zoom	Yes	Yes	Yes
GoCardless	Yes	Yes	Yes
ClubRight Connect	Yes	Yes	Yes
Fitness Near Me	Yes	Yes	Yes
Stripe	Yes	Yes	Yes
DFC	No	Yes	Yes
Harlands	No	Yes	Yes
MyZone	No	Yes	Yes
eGym	No	Yes	Yes
Omega Access Control Supplier	No	Yes	Yes
All Right Now Access control Supplier	No	Yes	Yes
Milon	No	Yes	Yes
GuyJane Access Control Supplier	No	Yes	Yes

## Business Dashboard

Active Paid Members	Yes	Yes	Yes
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Social Distancing Track and Trace	Yes	Yes	Yes
Email/SMS Communications Hub	Yes	Yes	Yes
Tasks	Yes	Yes	Yes
Activity spaces alert	Yes	Yes	Yes
Two way SMS and Email communications	Yes	Yes	Yes
Birthday Notifications	Yes	Yes	Yes
Social distancing tool	No	Yes	Yes
Expired members	No	Yes	Yes
Unpaid Member Payment Alerts	No	Yes	Yes
Membership Retention Tools	No	Yes	Yes
Stock Control	No	Yes	Yes
Operational notifications	No	Yes	Yes
Expired member alerts	No	Yes	Yes
Member retention alerts	No	Yes	Yes
How long has a member been in the club	No	Yes	Yes
Failed access attempts	No	Yes	Yes
Par Q Status	No	Yes	Yes
Membership Renewal Alerts	No	Yes	Yes

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Staff Communication	No	Yes	Yes
Membership type breakdown	No	Yes	Yes
Simple Traffic alert system	No	Yes	Yes
Daily attendance tracking	No	Yes	Yes
Switch Clubs	No	No	Yes

### Payment Features

Online Joining & Payments	Yes	Yes	Yes
Automated Payments & Processing	Yes	Yes	Yes
Member Payment Alerts	Yes	Yes	Yes
Create your own Membership Plans	Yes	Yes	Yes
Card Payment Integrations	Yes	Yes	Yes
Direct Debit Integrations	Yes	Yes	Yes
Unpaid payment alerts	Yes	Yes	Yes
Create and sell your own products	Yes	Yes	Yes
Create and sell your own activities/classes	Yes	Yes	Yes
Active Paid Members	Yes	Yes	Yes

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Overdue payment management	No	No	Yes
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### Communication Features

Email & 2-Way SMS/Text	Yes	Yes	Yes
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Communications Hub & Daily Activity	Yes	Yes	Yes
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Customer notes	Yes	Yes	Yes
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To Do List	No	Yes	Yes
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Customer facing messages	No	Yes	Yes
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Mail merge communication feature	No	Yes	Yes
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Create customer follow up tasks	No	Yes	Yes
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Customisable Automated Email Templates	No	No	Yes
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Automated Email	No	No	Yes
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Automated SMS Text Messaging	No	No	Yes
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Create a unique Automated customer journey using Email/SV	No	No	Yes
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### Staff Management

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Total number of users	1	Unlimited	Unlimited
Manage Staff User Access Levels	No	Yes	Yes
Staff Rota	No	Yes	Yes
Full Audit Trail	No	Yes	Yes
Staff tasks completed	No	Yes	Yes
Staff Activity Hours Worked	No	No	Yes
Payroll reports	No	No	Yes

### User Automation

Automated Booking Confirmation	Yes	Yes	Yes
Automated activity reminder	Yes	Yes	Yes
Unique Zoom links created automatically	Yes	Yes	Yes
Automated membership started communication	Yes	Yes	Yes
Automated Waiting List	No	Yes	Yes
Automated email communications, payment receipts and Fre	No	Yes	Yes
Automated Task Builder	No	No	Yes
Automated Class Follow Up	No	No	Yes

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Customer Journey Automation	No	No	Yes
Automated Task Builder	No	No	Yes

### Marketing

Register Prospects Online	Yes	Yes	Yes
Email & 2-Way SMS/Text	Yes	Yes	Yes
Individual unique Landing pages for your club	No	Yes	Yes
Create your own unique landing pages for your club	No	Yes	Yes
Direct membership plan sign up page	No	Yes	Yes
Direct Bookings page	No	Yes	Yes
Unique Business Home page	No	Yes	Yes
Customisable Group emailing	No	Yes	Yes
Group marketing to expired members	No	Yes	Yes
Promo Codes	No	No	Yes
Automated Prospect to sale communication	No	No	Yes
Customisable Automated Email Templates	No	No	Yes

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## Member Management

Customer Profile Page	Yes	Yes	Yes
Customer Attendance	Yes	Yes	Yes
Member & Non-Member Pricing Ability	Yes	Yes	Yes
Customer Photo	Yes	Yes	Yes
Create your own ParQ	Yes	Yes	Yes
Booking History	Yes	Yes	Yes
Purchase history	Yes	Yes	Yes
Audit	Yes	Yes	Yes
Communication Hub	Yes	Yes	Yes
GDPR Preferences	Yes	Yes	Yes
Membership History	Yes	Yes	Yes
Payment Gateways	Yes	Yes	Yes
Member status	Yes	Yes	Yes
Customer verified status	Yes	Yes	Yes
Joint Group Memberships	No	Yes	Yes

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Member Referrals	No	Yes	Yes
Member Value Feature	No	Yes	Yes
Intuitive Retention Tools	No	Yes	Yes
Assign staff to customer	No	Yes	Yes
Customer group allocation	No	Yes	Yes
Member Referral record	No	Yes	Yes
Marketing sources	No	Yes	Yes
Customer record notes	No	Yes	Yes

### Till & POS

Point of Sale Function	Yes	Yes	Yes
Sell Products & Services	Yes	Yes	Yes
Integrated Contactless card payments	Yes	Yes	Yes
Electronic receipts	Yes	Yes	Yes
Till & Full Stock Control	No	Yes	Yes
Ability to connect approved Till Hardware	No	Yes	Yes
Customise Till groups	No	Yes	Yes

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Member and Non member pricing set up	No	Yes	Yes
Apply transaction discounts	No	Yes	Yes
Customer purchase history	No	Yes	Yes

## Bookings

Online Diary & Class/Room Booking	Yes	Yes	Yes
Online Class & Appointment Scheduling	Yes	Yes	Yes
Member App	Yes	Yes	Yes
Book & Cancel Activities/Classes Online	Yes	Yes	Yes
Activity and Class search	Yes	Yes	Yes
Location search	Yes	Yes	Yes
Class Descriptions	Yes	Yes	Yes
Waiting List	Yes	Yes	Yes
Future Bookings list	Yes	Yes	Yes
Book and pay for Multiple session in one go online	Yes	Yes	Yes
Buy Pre Paid credits in advance	Yes	Yes	Yes
Instructor Search	No	Yes	Yes

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Activity/Class waiting list	No	Yes	Yes
Front of house booking	No	Yes	Yes
Ticket and Event booking	No	Yes	Yes

### Access Control

Manual check in	Yes	Yes	Yes
Customer Facing Welcome Screen	No	Yes	Yes
Connect with industry standard Access Control technology	No	Yes	Yes
Turnstile Access Connection	No	Yes	Yes
Door Access connection	No	Yes	Yes
Attendance tracking	No	Yes	Yes
Track and Trace	No	Yes	Yes

### On Demand

On Demand Content	1	5	Unlimited
Create your On Demand Content	Yes	Yes	Yes

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Monetise your On Demand Content	Yes	Yes	Yes
Add value to your memberships	Yes	Yes	Yes
Attract new customers with your own On Demand content	Yes	Yes	Yes
Share online your On Demand content	No	Yes	Yes
Edit and update your own On Demand content	No	No	Yes

### GDPR

Full GDPR Compliancy Tool	Yes	Yes	Yes
Set up your own Privacy Policy	Yes	Yes	Yes
Set up your own Terms and Conditions	Yes	Yes	Yes
Your member can manage their own GDPR Preferences	Yes	Yes	Yes
Link your website GDPR policies to ClubRight	Yes	Yes	Yes

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